



 ACVO NATIONAL SERVICE ANIMAL

Eye Exam Event

Sponsored by Epicur Pharma

2023 ACVO Coverage					
Date	City	Country	Outlet	Headline	UVP/Audience Reach
2/23/2023	Baton Rouge	United States	LSU - School of Veterinary Medicine	REGISTRATION OPENS SOON FOR 2023 ACVO AND EPICUR NATIONAL SERVICE ANIMAL EYE EXAM EVENT	N/A
3/6/2023		United States	Val Heart	ACVO Service Dog Eye Exams with Dr Nancy Bromberg and Eric Darling on The Real Dr. Doolittle Show™	1,088
3/9/2023		United States	Guiding Eyes for the Blind	Service Animal Eye Exam	31,200
3/20/2023		United States	Finanzen.net	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,604,991
3/20/2023		United States	Investor's Hub - ADVFN	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	42,948
3/20/2023	New York	United States	PR Newswire	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	2,178,964
3/20/2023		United States	Small Business-Gates County Index	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	242
3/20/2023	Birmingham	United States	StreetInsider.com	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	109,731
3/20/2023	Locust Valley	United States	Ticker Technologies	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	3,356
3/20/2023		United States	Tyler Garrett	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/20/2023		United States	User Walls	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/20/2023		United States	WCIZ	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/20/2023		United States	WPGX-TV Online	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,615
3/20/2023		United States	Yahoo! Finance	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	18,870,982
3/21/2023		United States	dvm360	American College of Veterinary Ophthalmologists to offer service and working animals free eye exams	59,937
3/21/2023		United States	IBTN9 US	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	About Pain	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	443
3/22/2023		United States	Alabama Now	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	2,398
3/22/2023		United States	Albert Lea Tribune	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	54,436
3/22/2023		United States	Alexander City Outlook	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	29,172
3/22/2023		United States	American Press	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	35,687
3/22/2023		United States	Americus Times-Recorder	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	3,121
3/22/2023		United States	AMY SHOJA'I'S Bling, Bitches & Blood	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	2,705
3/22/2023		United States	Ashland Town News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Austin Daily Herald	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	48,122
3/22/2023		United States	BambuUP	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	4,197
3/22/2023		United States	Barchart.com	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,453,370
3/22/2023		United States	Benzinga	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	4,262,166
3/22/2023		United States	Bloggers of Health	http://bloggersofhealth.com/prnewswire/?rkey=20230320FL46742&filter=20225	163
3/22/2023		United States	Bluegrass live	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,169
3/22/2023		United States	Boreal Community Media	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	16,723
3/22/2023		United States	Bradfordville Bugle	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Business Class News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	Canadian Insider	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	13,099
3/22/2023		United States	Chester County Press	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Chinesewire	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	241
3/22/2023		United States	City Journals	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Claiborne Progress	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	12,728
3/22/2023		United States	Coastal Today Magazine	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	200
3/22/2023		United States	Columbia Business Monthly	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Cordele Dispatch	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,852
3/22/2023		United States	Cottonwood Heights Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A



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Date	City	Country	Outlet	Headline	UVPM/Audience Reach
3/22/2023		United States	Daily Leader	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	37,476
3/22/2023		United States	Davie County Enterprise Record	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	7,454
3/22/2023		United States	Davis Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Defending Animals	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	Dr. Ruth MacPete - The Pet Vet	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	Draper Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Elizabethton Star	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	16,953
3/22/2023		United States	Escaping Pleasure Trap	https://pleasuretrap.org/pr-newswire/?rkey=20230320FL46742&filter=24899	628
3/22/2023		United States	FDAREg Watch	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	Finanzen.net	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	4,502,438
3/22/2023		United States	Forefront Media News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	388
3/22/2023		United States	Franklin Town News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Gates County Index	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Greenville Business Magazine	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Grit Daily	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	443
3/22/2023		United States	Hattiesburg.com	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Health Care Today	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Herriman Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Holladay Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Holliston Town News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Hopedale Town News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	IHeartPets	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	Industry News Biz	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,000
3/22/2023		United States	Intermdaily	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	190
3/22/2023		United States	Ironton Tribune	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	24,365
3/22/2023		United States	Jessamine Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	9,954
3/22/2023		United States	Kasi Broadcasting	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	4,667
3/22/2023		United States	Kenbridge Victoria Dispatch	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	2,969
3/22/2023		United States	KJUN-TV / KFOL-TV HTV10 [Houma, LA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	3,918
3/22/2023		United States	KMLK 98.7-FM [El Dorado, AR]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	486
3/22/2023		United States	L'Observateur	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	31,014
3/22/2023		United States	LaGrange Daily News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	67,411
3/22/2023	Croton On Hudson	United States	Latin Business Today	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	943
3/22/2023		United States	Leader Publications	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	26,435
3/22/2023		United States	Leesville Leader	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,022
3/22/2023		United States	Lowndes Signal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	3,046
3/22/2023		United States	Luverne Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,219
3/22/2023		United States	Magnolia State Live	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	61,803
3/22/2023		United States	Mahalsa US	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,000
3/22/2023		United States	Manhattan week	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	MarketWatch	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	19,278,478
3/22/2023		United States	Mazada Pharma Guide	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	MB News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Medway & Millis News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Merrill Edge	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	922,640

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Date	City	Country	Outlet	Headline	UVP/Audience Reach
3/22/2023		United States	Middlesboro News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	2,320
3/22/2023		United States	Midvale Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Millcreek Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023	Hicksville	United States	Mom Blog Society	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	19,900
3/22/2023		United States	Murray Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	98
3/22/2023		United States	My Silly Little Gang	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,743
3/22/2023		United States	Natchez Democrat	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	108,929
3/22/2023		United States	Natick Town News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	National NewsNet	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	431
3/22/2023		United States	Network Today	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	NewsBlaze	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,501
3/22/2023		United States	NewsNet Michigan	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	392
3/22/2023		United States	NewsNet Midwest	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	265
3/22/2023		United States	NewsNet Northeast	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	431
3/22/2023		United States	NewsNet Southeast	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	347
3/22/2023		United States	NewsNet Southwest	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	138
3/22/2023		United States	NewsNet West	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	134
3/22/2023		United States	Next Wave Group	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	Nighttime Reading Center	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	90
3/22/2023		United States	Nighttime Reading Center	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500
3/22/2023		United States	Norfolk & Wrentham News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Norwood Town News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	NY Newscast	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	59
3/22/2023		United States	Omaha Magazine	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	88
3/22/2023		United States	One News Page	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	34,454
3/22/2023		United States	One News Page Global Edition	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	108,822
3/22/2023		United States	Orange Leader	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	12,393
3/22/2023		United States	Pharma Opportunities	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	392
3/22/2023		United States	Picayune Item	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	36,643
3/22/2023		United States	Pleasure Trap	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Port Arthur News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	55,725
3/22/2023		United States	PR Newswire	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,801,331
3/22/2023		United States	Prentiss Headlight	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,325
3/22/2023		Canada	Quality Smart Solutions	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	11,202
3/22/2023		United States	Salisbury Post	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	72,500
3/22/2023		United States	Sandy Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Sangri Times	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	139
3/22/2023		United States	Seeking Alpha	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	7,744,685
3/22/2023		United States	Shelby County Reporter	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	33,275
3/22/2023		United States	Smithfield Times	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	13,553
3/22/2023		United States	Society Mag	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,000
3/22/2023		United States	South Jordan Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	South Valley Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A
3/22/2023		United States	Southern Sports Today	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	713
3/22/2023		United States	Southwest Daily News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	174



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Date	City	Country	Outlet	Headline	UVPM/Audience Reach	
3/22/2023		United States	Spoke	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	38,061	
3/22/2023		United States	Style Magazine	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A	
3/22/2023		United States	Sugar House Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A	
3/22/2023		United States	Taylorville Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A	
3/22/2023		United States	The Advocate-Messenger	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	28,405	
3/22/2023		United States	The Andalusia Star-News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	24,932	
3/22/2023		United States	The Atmore Advance	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,686	
3/22/2023		United States	The Bogalusa Daily News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	12,792	
3/22/2023		United States	The Brewton Standard	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	13,061	
3/22/2023		United States	The Charlotte Gazette	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,311	
3/22/2023		United States	The Clanton Advertiser	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,670	
3/22/2023		United States	The Clemmons Courier	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	6,044	
3/22/2023		United States	The Coastland Times	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	43,359	
3/22/2023		United States	The Demopolis Times	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	3,702	
3/22/2023		United States	The Farmville Herald	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	21,384	
3/22/2023		United States	The Greenville Advocate	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	7,552	
3/22/2023		United States	The Interior Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	13,562	
3/22/2023		United States	The Oxford Eagle	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	40,685	
3/22/2023		United States	The Panolian	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	8,724	
3/22/2023		United States	The Podcast Park	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	987	
3/22/2023		United States	The Post-Searchlight	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	9,027	
3/22/2023		United States	The Roanoke Chowan News Herald	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	13,107	
3/22/2023		United States	The Selma Times-Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	19,965	
3/22/2023		United States	The Stanly News & Press	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	19,854	
3/22/2023		United States	The State Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	32,893	
3/22/2023		United States	The Suffolk News-Herald	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	36,152	
3/22/2023		United States	The Tallassee Tribune	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	2,731	
3/22/2023		United States	The Tidewater News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	7,365	
3/22/2023		United States	The Troy Messenger	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	28,056	
3/22/2023		United States	The Tryon Daily Bulletin	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	19,865	
3/22/2023		United States	The Vicksburg Post	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	32,500	
3/22/2023		United States	The Wetumpka Herald	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	9,066	
3/22/2023		United States	Thestockwatcher	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,000	
3/22/2023		United States	Time Bulletin USA	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	6,559	
3/22/2023		United States	Times of San Diego	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	277	
3/22/2023		United States	Topio Networks	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	74,760	
3/22/2023		United States	Trending Pet	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A	
3/22/2023		United States	US Times Mirror	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	500	
3/22/2023		United States	USA Times	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,000	
3/22/2023		United States	Valley Times-News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	19,127	
3/22/2023		United States	Walnut Creek Magazine	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A	
3/22/2023		United States	Washington City Paper [Washington, DC]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	415	
3/22/2023		United States	Washington Daily News	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	23,008	
3/22/2023		United States	WCNN 680 AM / 93.7 FM [Atlanta, GA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	3,808	
3/22/2023		United States	West Jordan Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A	



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3/22/2023		United States	West Valley City Journal	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A	
3/22/2023		United States	WFMZ-TV IND-69 [Allentown, PA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,586,078	
3/22/2023		United States	WFOM 106.3 FM / 1230 AM [Atlanta, GA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	515	
3/22/2023		United States	WhatsOn	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,380	
3/22/2023		United States	WHLF 95.3 FM [South Boston, VA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	2,409	
3/22/2023		United States	Winchester Sun	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	25,756	
3/22/2023		United States	Windsor Weekly	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	2,795	
3/22/2023		United States	WKSK 101.9 FM [South Boston, VA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	515	
3/22/2023		United States	WLUS 98.3 FM [Clarksville, VA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	1,419	
3/22/2023		United States	WMPW 105.9 FM [Danville, VA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	747	
3/22/2023		United States	WNC Business	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	N/A	
3/22/2023		United States	WPGX-TV FOX-28 [Panama City, FL]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	9,920	
3/22/2023		United States	WPTM 102.3-FM [Weldon, NC]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	518	
3/22/2023		United States	WSHV 96.7 FM [South Hill, VA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	350	
3/22/2023		United States	WTNZ FOX-43 (Knoxville, TN)	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,645	
3/22/2023		United States	WWDN 104.5 FM [Danville, VA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	350	
3/22/2023		United States	WWZW-FM Classic story96.7 [Lexington, VA]	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	689	
3/23/2023		United States	Val Heart	Saving the Eye Sight of Service Animals. Animal Ophthalmologist Dr. Bill Miller on the Real Dr Doolittle Show™	1,088	
3/28/2023	Orlando	United States	Today's Veterinary Business Online	Breaking News	5,874	
3/29/2023	Springfield	United States	MassLive	Whately veterinary clinic to offer free eye exams for service animals in May	714,728	
3/29/2023		United States	Pets+ Magazine	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	20,000	
3/30/2023		United States	The Veterinary Page (University of Florida)	Free eye and heart screenings to be offered to service dogs on May 19	N/A	
3/30/2023	Buffalo	United States	Veterinary Practice News Online	Screening event puts canine eye disease under the microscope	24,165	
3/31/2023		United States	American Talk	Service and Working Animals Receive Free Eye Exams During 14th Annual Event	5,000	
3/31/2023		United States	Dogster	Dug Up at Dogster: April 2023 Dog Events and Dog Holidays	149,088	
3/31/2023		United States	UF Health	UF Small Animal Hospital to offer free eye, heart screenings for service animals	N/A	
4/1/2023		United States	Alachua Chronicle	UF Small Animal Hospital to offer free eye, heart screenings for service animals	N/A	
4/3/2023	Bend	United States	KTVZ-TV Online	Veterinary Referral Center of C.O. offers free eye exams to service, working animals	78,491	
4/4/2023	Portsmouth, VA	United States	Hampton Road Show	Importance of Animal Eye Screening	4,300,000	
4/4/2023	Bend	United States	KTVZ-TV (News @ 6)	Veterinary Referral Center of C.O. offers free eye exams to service, working animals	7,270	
4/4/2023		United States	Pet Helpful	University of Florida's Small Animal Hospital Offering Free Eye and Heart Checks for Service Animals	9,600,000	
4/4/2023		United States	Suffolk News Herald	Free eye screenings work service animals offered in May	127,690	
4/4/2023		United States	Yahoo! Life	University of Florida's Small Animal Hospital Offering Free Eye and Heart Checks for Service Animals	149,324,782	
4/5/2023		United States	About Pain	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	443	
4/5/2023		United States	American Talk	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	5,000	
4/5/2023		United States	Atlanta Edge Media Network.	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	255	

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Date	City	Country	Outlet	Headline	UVP/Audience Reach
4/5/2023	Detroit	United States	Benzinga	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	1,315,922
4/5/2023		United States	Black Radio Network	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	399
4/5/2023		United States	Coastal Today Magazine	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	156
4/5/2023		United States	Defending Animals	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Boston	United States	EDGE	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	48,246
4/5/2023	Atlantic City	United States	Edge Atlantic City	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	255
4/5/2023	Austin	United States	Edge Austin	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	158
4/5/2023		United States	Edge Baltimore	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Boston	United States	EDGE Boston	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	2,397
4/5/2023	Buffalo	United States	Edge Buffalo	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Charlotte	United States	Edge Charlotte	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Chicago	United States	EDGE Chicago	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	140
4/5/2023	Cleveland	United States	Edge Cleveland	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Columbus	United States	Edge Columbus	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Dallas	United States	EDGE Dallas	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Denver	United States	Edge Denver	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Detroit	United States	Edge Detroit	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	New York	United States	EDGE Fire Island	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023		United States	Edge Hudson Valley	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Indianapolis	United States	Edge Indianapolis	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Key West	United States	Edge Key West	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Las Vegas	United States	EDGE Las Vegas	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500

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4/5/2023	Los Angeles	United States	EDGE Los Angeles	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	519	
4/5/2023		United States	EDGE MEDIA NETWORK Providence	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	Waltham	United States	EDGE Miami	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	Nashville	United States	Edge Nashville	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023		United States	Edge New Orleans	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	Waltham	United States	EDGE New York City	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	281	
4/5/2023		United States	Edge Orlando	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	Palm Springs	United States	Edge Palm Springs	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	Philadelphia	United States	EDGE Philadelphia	Gay Philadelphia, PA News and Entertainment	500	
4/5/2023	Philadelphia	United States	EDGE Philadelphia	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023		United States	Edge Phoenix	Gay Phoenix, AZ News and Entertainment	500	
4/5/2023	Phoenix	United States	Edge Phoenix	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	Pittsburgh	United States	Edge Pittsburgh	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	San Diego	United States	Edge San Diego	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	San Francisco	United States	EDGE San Francisco	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	Seattle	United States	Edge Seattle	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023		United States	Edge Twin Cities	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023	Washington	United States	EDGE Washington	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023		United States	Health Care Today	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	N/A	
4/5/2023		United States	Houston Edge Media Network Online	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023		United States	IHeartPets	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023		United States	Industry News Biz	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	5,000	
4/5/2023		United States	Interndaily	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	190	

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Date	City	Country	Outlet	Headline	UVP/Audience Reach
4/5/2023		United States	Investors Observer	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	256,018
4/5/2023		United States	K Pratcher Media	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023		United States	Kasi Broadcasting	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	N/A
4/5/2023		United States	Latin Business Today	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	943
4/5/2023	Montreal	Canada	Le Lezard (EN)	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	12,297
4/5/2023		United States	Mahalsa US	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	5,000
4/5/2023		United States	Manhattan week	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023		United States	Mazada Pharma Guide	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	Chicago	United States	Morningstar	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	1,777,399
4/5/2023		United States	News Leaflets	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	4,884
4/5/2023		United States	Nighttime Reading Center	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023		United States	NY Newscast	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	59
4/5/2023		United States	One News Page	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	34,454
4/5/2023		United States	Pleasure Trap	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	N/A
4/5/2023		United States	Portland Edgemedianetwork	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023	New York	United States	PR Newswire	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	2,178,964
4/5/2023		United States	Rivers of Living Water Missions	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	N/A
4/5/2023		United States	Sangri Times	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500
4/5/2023		United States	Small Business - Shelby County Reporter	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	N/A
4/5/2023	San Jose	United States	Spoke	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	27,596
4/5/2023	Sarasota	United States	Suncoast News Network Online	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	16,951
4/5/2023	Locust Valley	United States	Ticker Technologies	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	3,356



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4/5/2023		United States	Time Bulletin USA	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	5,000	
4/5/2023		United States	Trending Pet	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	N/A	
4/5/2023		United States	US Times Mirror	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023		United States	User Walls	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	5,000	
4/5/2023		United States	Virtual Press Office	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	500	
4/5/2023		United States	WhatsOn	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	1,380	
4/5/2023		United States	Yahoo! Finance	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	18,870,982	
4/6/2023	Stillwater	United States	Oklahoma State University	Free eye exams for service animals	N/A	
4/6/2023		United States	Quick Telecast	Veterinary Eye Center of New York City to Provide Free Eye Exams to Local Service & Working Animals	12,307	
4/7/2023	Lenexa	United States	dvm360	Veterinary Eye Center of NYC to offer free eye exams to local working animals	59,937	
4/9/2023		United States	Community Impact Paper	Q&A with Envision More Veterinary Ophthalmology: 7 Questions on pet eye care	500	
4/10/2023	Bridgewater (PA)	United States	Beaver County Times	Dr. Maro: Important eye health info for pets, especially service dogs	28,566	
4/11/2023	Stillwater	United States	Stillwater News Press	OSU Vet Med performing free eye exams for service animals	N/A	
4/13/2023	Topeka	United States	KSNT 27 News	How you can get your service animal's eye exam for free in May	53,607	
4/13/2023	Topeka	United States	KSNT 27 News Facebook	How you can get your service animal's eye exam for free in May	152,000	
4/13/2023	Topeka	United States	KTMJ	Fox 43 AM (Start:9:24:55)	899	
4/13/2023	Topeka	United States	MSN	How you can get your service animal's eye exam for free in May	64,480,000	
4/17/2023		United States	KNCK	K-STATE VETERINARY TEAM TO PROVIDE VISION EXAMS FOR SERVICE AND WORKING DOGS AT KSDS IN WASHINGTON	N/A	
4/19/2023	Stillwater	United States	Stillwater Living	Free Eye Exams for Service Animal	10,000	
4/21/2023	Athens	United States	University of Georgia - College of Veterinar	REGISTRATION NOW OPEN FOR FREE EYE EXAMS FOR SERVICE ANIMALS	N/A	
4/25/2023	Gainesville	United States	University of Florida - The Veterinary Page	In the news	N/A	
4/26/2023	Manhattan (KS)	United States	Kansas State University	K-State veterinary team to provide vision exams for service and working dogs	N/A	
4/26/2023	Topeka	United States	KSNT	K-State team to provide free eye exams for service dogs	53,607	
4/27/2023	Wichita-Hutchinson	United States	KSAL	K State Vet Team to Provide Eye Exams	6,722	
4/27/2023	Charleston (SC)	United States	WCSC-TV	Live 5 News Prime Time At 7 (Start: 19:18:47)	13,897	
4/28/2023	New York City	United States	Patch - Midtown, NY	ACVO National Service Animal Eye Exam Event	2,978,885	
4/28/2023	Charleston (SC)	United States	WCSC-TV	Live 5 News at Noon (Start:12:04:17)	21,439	
4/30/2023		United States	Dogster	Dug Up at Dogster: May 2023 Dog Events and Dog Holidays	149,088	
4/30/2023		United States	Fort Worth News Place	May 2023 Dog Events and Dog Holidays – Dogster	N/A	
4/30/2023		United States	IncomeDigi	Might 2023 Canine Occasions and Canine Holidays – Dogster	N/A	
4/30/2023		United States	Memphis News Source	MAY 2023 DOG EVENTS AND DOG HOLIDAYS – DOGSTER	N/A	
4/30/2023		United States	News7g	May 2023 Dog Events and Dog Holidays – Dogster	2,469	
4/30/2023		United States	Seattle News Source	Dug Up at Dogster: May 2023 Dog Events and Dog Holidays	N/A	
4/30/2023		United States	Vertical Lobby	May 2023 Dog Events And Dog Holidays – Dogster	N/A	
5/1/2023		United States	Today Headline	May 2023 Dog Events and Dog Holidays – Dogster	N/A	

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Date	City	Country	Outlet	Headline	UVP/Audience Reach
5/1/2023	Manhattan (Kansas)	United States	WIBW-TV	K-State team to travel Kansas and give free service dog eye exams	71,724
5/19/2023		United States	Purdue University	Purdue Veterinary Ophthalmologists Keep an Eye on Vision Health of Service Dogs	42,669
5/21/2023		United States	Knowledia	Hollywood vet gives free eye exams to service animals	129,815
5/21/2023		United States	South Florida Sun-Sentinel	Hollywood vet gives free eye exams to service animals	105,986
5/21/2023		United States	WCPO-CIN	WCPO-CIN (ABC) — Good Morning Tri-State Weekend at 8AM	19,745
5/21/2023		United States	WCPO-CIN	Good Morning Tri-State Weekend at 5AM	338,976
5/21/2023		United States	WCPO-CIN	WCPO-CIN (ABC) — WCPO 9 News at 11PM	37,584
5/21/2023		United States	WCPO-CIN	WCPO-CIN (ABC) — Good Morning Tri-State Weekend at 6AM	295,540
5/21/2023		United States	Yahoo News	Hollywood vet gives free eye exams to service animals	60,204,900
5/22/2023	Lakewood, CO	United States	HappeningNext	National Service Animal Eye Exam	68,496
5/30/2023		United States	WFMY2News	Keeping an eye on service animals: Free event in Greensboro focuses on eye health	115,972
5/31/2023		United States	KSN.com	Even McConnell's working dogs need eye exams	1,714,739
6/1/2023		United States	McConnell Air Force Base	Clear Vision, Wet Noses	18,600
6/2/2023		United States	DVIDS News	DVIDS - News - CLEAR VISION, WET NOSES	219,416
6/19/2023		United States	Purdue University	Purdue Veterinary Ophthalmologists Keep an Eye on Vision Health of Service Dogs	42,669
6/23/2023		United States	Heromag	FIU grad's 'Zip Ode' poem hailed by O. Miami WLRN (Your Poem Here) campaign	5,614
6/23/2023		United States	Miami Herald	FIU grad's 'Zip Ode' poem honored by O. Miami WLRN (Your Poem Here) campaign Miami Herald	6,656,854
6/23/2023		Canada	Yahoo Canada	FIU grad's 'Zip Ode' poem honored by O. Miami WLRN (Your Poem Here) campaign	1,057,505
6/23/2023	Miami	United States	Yahoo News	FIU grad's 'Zip Ode' poem honored by O. Miami WLRN (Your Poem Here) campaign Miami Herald	60,204,900
7/10/2023		United States	DVM360	This week on dvm360.com: Over 5,000 free eye exams given to pets in need, and other veterinary news	59,937
7/10/2023		United States	Today's Veterinary Business Online	Breaking News: The latest from Zoetis, ACVO, Hill's Pet Nutrition, Dutch, PetLab, Purina Pro Plan, Pawlicy Advisor, WSAVA and GenSol Diagnostics.	5,874
7/11/2023		United States	Veterinary Practice News Online	Over 5,250 working animals get free screening at eye exam event	24,165
Totals:					458,657,539