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Tribute to Service Dogs: Free Eye Exams this Week Across America and Canada

05.05.2009 18:16

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Tribute to Service Dogs: Free Eye Exams this Week Across America and Canada

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vision on the national day of service, we will be able to help a large number of dogs better assist their human friends.to advance the quality of veterinary medicine through certification of veterinarians who demonstrate excellence as specialists in veterinary ophthalmology.

(Vocus/PRWEB) May 4, 2009 -- Guide dogs, handicapped assistance dogs, detection dogs and search and rescue dogs selflessly serve the public with no compensation. The week of May 3, the American College of Veterinary Ophthalmologists® (ACVO®) is launching the 2nd ACVO®/Merial® National Service Dog Eye Exam Day sponsored by Merial, Hill's Pet Nutrition, OPTIGEN, and Kong Veterinary Products to help serve these dogs who dedicate their lives to serving us. More than 150 board certified veterinary ophthalmologists in the U.S. and Canada will provide free sight-saving eye exams to thousands of service dogs.



ACVO/Merial

To qualify, dogs must be "working dogs" certified through a formal training program or organization. The mission of ACVO's National Service Dog Eye Exam is to preserve the sight and health of these animals whose partners depend upon them.

"Many of ACVO's ophthalmologists generously provide similar services to their service dog clients throughout the year," says Stacey Daniel, executive director of the organization. "Our hope is that by checking these animals' vision on the national day of service, we will be able to help a large number of dogs better assist their human friends." To learn more about and register for ACVO®/Merial® National Service Dog Eye Exam, please visit www.ACVOeyexam.org.

About the American College of Veterinary Ophthalmologists

The American College of Veterinary Ophthalmologists® is an approved veterinary specialty organization of the American Board of Veterinary Specialties, and is recognized by the American Veterinary Medical Association. Its mission is "to advance the quality of veterinary medicine through certification of veterinarians who demonstrate excellence as specialists in veterinary ophthalmology." To become board certified a candidate must complete a DVM degree, a one year internship, a three year approved residency and pass a series of credentials and examinations. For more information, please visit www.ACVO.org.

The following non-profit organizations have supported the National Service Dog Eye Exam Day: American Animal Hospital Association, American Veterinary Medical Association, state veterinary medical associations in the U.S. and Canada, American Society of Veterinary Medical Association Executives, Veterinary Hospital Managers Association, Veterinary Ophthalmic Technicians Society, Guiding Eyes for the Blind, American Association of Detection Dogs, North American Police Dog Association, National Narcotic Detection Dog Association, Patriot Paws Service Dogs, Paws with a Cause, Department of Homeland Security and Service Dogs of America. Additional organizational support is pending.

For more information, photos and interviews with participating veterinary ophthalmologists, service dogs (and their owners) and ACVO representatives, please contact: Libby McKenna, Fetching Communications,813-476-3894.



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Clearly Contacts Sends Disabled Kids to Summer Camp

29.05.2009 | 06:16

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Clearly Contacts Sends Disabled Kids to Summer CampClearly Contacts, the premier online supplier of contact lenses, eyeglasses and the latest vision

enhancement products is increasing its efforts to surpass last year's record setting fundraising by once again supporting the Easter Seals 24HR Relay Race. We're a more experienced group this year and in this economy we're just going to have to bring a little bit more to the game and work harder to get the job done.

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Clearly Contacts Puts Trust in Customers with Invoice Me Later Program

28.05.2009 | 10:16

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Clearly Contacts Puts Trust in Customers with Invoice Me Later Program With the Invoice Me Later Program (IML), Clearly Contacts, the worlds largest online retailer of vision care products, is the first company to offer the online payment plan that ships customer orders before asking for payment information. Customers of the online retailer are offered the luxury of choice to pay now, or wait until they receive their eyeglasses and contact lenses, and are fully satisfied before payment is required.

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Clearly Contacts Announces Breakthrough Progressive Contact Lenses

27.05.2009 | 23:16

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Clearly Contacts Announces Breakthrough Progressive Contact Lenses Clearly Contacts is delighted to announce the new arrival of affordable, convenient progressive contact lenses - the latest technological breakthrough in the vision care industry. They're here, they work and they offer a great alternative for the millions of people who suffer from presbyopia as well as the millions of people who wear progressive eyeglasses but who would prefer contacts.

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Market Scope Expects Retina Pharmaceutical Industry to Top \$3.5 Billion by 2014

26.05.2009 | 15:16

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Market Scope Expects Retina Pharmaceutical Industry to Top \$3.5 Billion by 2014 Market Scope has announced the publication of the recently updated 2009 editions of two of its three comprehensive reports on the retinal products industry. According to Market Scope, this is a very exciting time in the retinal products market. New anti-VEGF therapies are successfully treating vision-threatening retinal diseases that, in the recent past, had been largely untreatable.

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Clearly Contacts Growth Affects Call Center Strategy

26.05.2009 | 05:16

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Clearly Contacts Growth Affects Call Center Strategy Clearly Contacts, the internet's largest optical store, has created an industry leading call centre to deal with its rapidly expanding customer base. As most companies are cutting back, Clearly Contacts continues to grow, and keeping up with that growth can be a challenge. Operating in 150 countries requires our call centre to deal efficiently with multiple languages and dialects, time zones, local customs and currency conditions on a 24 hour, seven day a week basis.

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Thumbs Up at ARVO for Diaton Tonometer - New Through Eyelid Glaucoma Test Clinical Study Presented, Results as Accurate as Gold Standard

26.05.2009 | 05:16

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Thumbs Up at ARVO for Diaton Tonometer - New Through Eyelid Glaucoma Test Clinical Study Presented, Results as Accurate as Gold Standard Unique Transpalpebral and Transcleral Diaton Tonometer is presented at The Association for Research in Vision and Ophthalmology ARVO by BiCOM Inc. New Clinical Study presented "Accuracy of Transpalpebral Tonometer Diaton Compared to Goldmann Applanation Tonometer in Normal and Glaucomatous Eyes". "It works," says Dr. Mark Latina, the inventor of Selective Laser Trabeculoplasty (SLT).

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Dr. Khanna Featured in Highly Respected Trade Journal

26.05.2009 | 05:16

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Dr. Khanna Featured in Highly Respected Trade Journal M.D. Rajesh Khanna, founder of the Khanna institute of LASIK is Featured in Cataract & refractive surgery today. He discusses his most prominent LASIK, PRELEX and his expanding practice. Westlake, Ca (Vocus/PRWEB) April 29, 2009 -- Recently M.D. Rajesh Khanna, founder of the Khanna Institute of LASIK, was featured in the highly respected trade journal, Cataract & refractive surgery today. In the article titled, "Advantageous in second-opinion patients.

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Market Survey Shows Widening Price Differential Between Online And Retail Eyeglasses Sales

25.05.2009 | 07:16

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Market Survey Shows Widening Price Differential Between Online And Retail Eyeglasses Sales Overall conclusions of the marketing research by an

independent third party¹ verifies that eyeglasses purchased online at Clearly Contacts are priced 57% to 76% lower than the same items purchased from optometrists and traditional retail outlets. This is precisely the reason that I started Clearly Contacts in 2000. Working for a contact lens manufacturer in my 20's, I realized the mark ups that optical stores charged consumers were high.

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